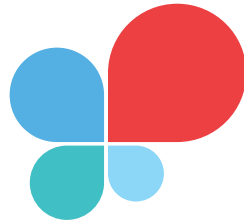


**SOCIAL
IMPACT
AWARD**



IMPACT REPORT 2017



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THE AUTHORS



A CO-CREATED FOREWORD

We at Social Impact Award truly live co-creation. So, it should not come as a surprise that even this foreword has been written in a collaborative effort: Each of the eighteen national SIA teams have contributed a few words. We all wish you a great read!

It is with great pleasure to present you with our Impact Report 2017, a collection of insights into the incredible world of Social Impact Award. This report aims to summarize our efforts in helping young social entrepreneurs navigate from vague intentions to promising ventures. Let yourself be surprised by the variety and quality of young people's impactful ideas, who strive to make a difference.

It is the time to deconstruct what is broken and create what is needed. It is the time to conceive, prototype and deliver. It is time for empowered citizens, independent thinkers and inspired doers that believe in the power of human connection, empathy and sustainable business. This report is the best proof that the future lies in the hands of young people - supporting them to thrive will bring us closer to the world we want to live in. So sit back and let yourself be inspired by not just the numbers, but the personal stories of our participants, partners and experts.

Whether you are a social entrepreneur, a global manager, a public officer, an ambassador or a volunteer, read this impact report not as „just another report“, but as an invitation to join our commitment to making the choices that will secure a bold and bright future.

Your Social Impact Award Team



OUR CONTRIBUTION 2017



Thousands of students, from university and high schools, learned that social entrepreneurship is a potential career path in the events and workshops from this year’s Social Impact Award. They learnt how to combine entrepreneurial behavior with their desire to create impact, they got inspired by experienced social entrepreneurs and had the opportunity to play with their own ideas in a safe and supportive environment. And now they will all become social entrepreneurs, right?

Well, for sure some of them will – as the 172 impact ventures we incubated this summer impressively proved. But many of our workshop participants will not start an impact venture. When leaving the educational system they will seek corporate employment, serve in a public institution or join an NGO. But what is important to us is that they have all gained the underlying principles of social entrepreneurship, such as creativity, leadership, and proactiveness. Those skills are universally relevant in a global job market that is more dynamic than ever.

Jakob Detering won SIA himself in 2010. After successfully implementing his idea as a social business in Romania, he came back to SIA, serving as its managing director since 2015.



IMPACT FIELD AWARENESS

„What’s important to us is that they have all gained the underlying principles of social entrepreneurship such as creativity, leadership, and proactiveness. Those skills are universally relevant in a global job market (...)“

79%

said that the participation in the Social Impact Award 2017 increased their personal motivation to become active as a social entrepreneur.*

* outcome of a questionnaire with 591 participants of SIA 2017.

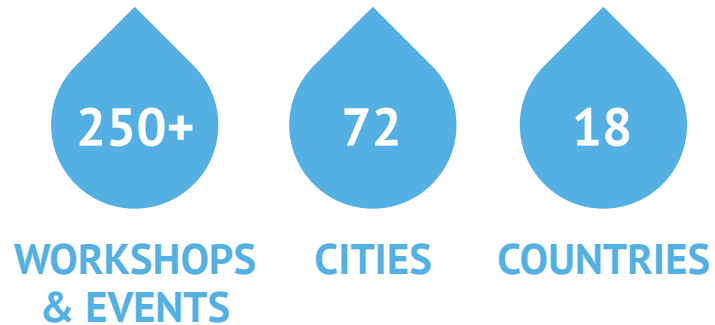




IMPACT FIELD EDUCATION

„Only a margin of students have access to dedicated social entrepreneurship courses. In SIA, we try to change this situation by helping students to learn about social entrepreneurship in different, open formats.“

OUR CONTRIBUTION 2017



Conventional wisdom has it that social entrepreneurship cannot be learned in school, but only through own experience. This is only partially true.

One of the main reasons why social entrepreneurship cannot be learned in schools and universities is that there are virtually no offers to do so. In Austria, less than 0.1% of students have access to dedicated social entrepreneurship courses. In most countries in which SIA operates, the situation is similar.

At SIA we try to change this situation by helping students to learn about social entrepreneurship in different and open formats. We do not hide our offers behind pay walls, disciplinary borders or fancy language. Instead they are open and freely accessible for an increasing number of students from different countries and backgrounds. The workshops focus on the real-life experience of conceptualizing, improving and starting a venture as well as offering tools, knowledge and examples along this journey. This allows students to learn about social entrepreneurship both in school and through their own experience simultaneously.

Peter Vandro is the founder and academic director of SIA as well as a senior researcher and manager of the Competence Center for Social Entrepreneurship at the Vienna University of Economics and Business.



72%

of the SIA participants were able to find or significantly **improve an idea for a social project** in the course of the Social Impact Award

outcome of a questionnaire with 591 participants of SIA 2017.





IMPACT FIELD SUPPORT

„Through SIA we strive to create supportive environments combining incubation workshops, mentoring hours, coaching sessions, one-on-one meetings, grant money and all that entrepreneurs usually have to go through alone.“

In a YouTube video I watched recently, entrepreneurship was described as “walking on high heels”. As a person who doesn’t enjoy wearing high heels so much, but feels amazingly proud and beautiful when doing so, I totally feel the pain and gain of the high-heels comparison. What struck me more was a note by Skoll Foundation president saying „social entrepreneurship is like walking in high heels, but doing it backwards.“

As funny as it may be to imagine all the SIA social entrepreneurs walking backwards in high heels, I choose to be straight forward instead. It is insanely difficult to start your own social enterprise – and it is not because of you as a person, but because wherever you set up your business, you will need the right supportive environment to test, prototype, experiment, learn and fail forward.

Through the Social Impact Award we strive to create these safe playgrounds or moreover, islands and ecosystems of supportive environments combining incubation workshops, mentoring hours, coaching sessions, one-on-one meetings, grant money and all the little tricks and tweaks that entrepreneurs usually have to go through alone. In SIA, we incubate all finalists and try to leverage the know-how and effort not only through experts but also through peer learning. By the end of each SIA cycle we have 3 to 5 ventures per country winning the prize money and meeting with their global family at the SIA Summit. Whether they come in high heels or in converse shoes, they all have one thing in common: They have the confidence and commitment to walk the path of walking forward or backward in order to make this world a better place.

Bistra Kumbaroska serves as the Community & Scaling Manager of SIA International. She is also the co-founder of Mladiinfo International, an initiative that helps young people fulfill their educational potential.



OUR CONTRIBUTION 2017

172

VENTURES
INCUBATED IN
SUMMER 2017

55

BEST
VENTURES
PROMOTED
WITH SIA

100k

€ SEED
FUNDING

71%

of the SIA participants
quote that taking part in SIA
substantially increased their
overall ability to start-up a
social project.*

* outcome of a questionnaire with 591 participants of SIA 2017.



IMPACT FIELD COMMUNITY

„Besides tools, knowledge and financing, the Social Impact Award offers something even more important: communities of people aiming to change the world.“

What is the value of a community today and in the decades to come? Are communities relevant when we are all connected through technology and when there are so many communities that you can join?

The word community comes from the Latin “Communitas” which refers to an unstructured state, in which all members of a group share common experiences, needs or beliefs. Thus, the value comes from actually using the community to foster change, to inspire and get practical support. And also trust, as one of the key elements of common progress.

Besides tools, knowledge and financing, the Social Impact Award offers something even more important: communities of people aiming to change the world. It offers confidence, support and a common vision through collaborative journeys for social impact.

It is also a community of naïve people who believe they can change the world – the right kind of people for these times. Times in which Messianic heroes are still wanted, but where cooperative leadership works better.

One might achieve something important. Many can achieve something significant.

Ciprian Stanescu is a proud member of the SIA Community. Since 2016, he and his dedicated team coordinate SIA Romania. Before that he has been a SIA jury member since 2012.



OUR CONTRIBUTION 2017

28k

INDIVIDUAL VOTES
ON THE COMMUNITY
VOTING

200

ALUMNI VENTURES
SUPPORTED SINCE
2009

82%

of the SIA participants
are likely to **recommend**
SIA to a friend or
colleague.*

80%

of the SIA participants have
the impression that SIA gives
them **access to international
knowledge** and expertise.*



* outcome of a questionnaire with 591 participants about the SIA 2017.

WHAT WE DO

We are developing a community of young social innovators that transform intentions into action. We support them in building social enterprises that find solutions for the most challenging issues of our time. We play, we experiment, we dream big, we work hard, 100% human, radically collaborative.

We do so by hosting events and organizing workshops to raise awareness for social entrepreneurship, teaching the necessary skills to navigate from vague intentions to promising ventures, giving access to networks of peers & professionals and promoting the best teams with the Social Impact Award.

EDUCATION

Support participants to develop new social venture concepts

In spring 2017, we ran 250+ workshops & events for 6.000+ participants in 72 cities across 18 countries. In the future, new countries will join the program and further extend the reach our workshops have.

AWARENESS

Aid the development of entrepreneurial skills through inspiration and exposure to the field

Throughout 2017, we supported 1.000+ young teams to create and implement innovative social business ideas. Our past impact survey shows that 60% of projects submitted are still active 2 years after taking part in SIA.



COMMUNITY

Connect participants with an international community of entrepreneurs, peers and experts

Expert juries in each country evaluated ideas and gave feedback to all 791 applications submitted - because every idea counts! The best 172 venture teams took part in our summer incubation, where they brought their venture idea to life with our intense expert support.

SUPPORT

Support the best teams with financial capital and active support throughout the year

At the end of the summer, we promoted the best 55 ventures with the Social Impact Award along with seed funding of 100.000+ EUR in total. They all gathered in November in Belgrade for the SIA Summit 2017, a 3-day-bootcamp experience, to get ready to roll out their venture and create sustainable impact.

OUR JOURNEY 2017

KICK-OFF

In January and February, the Social Impact Award kicked-off in eighteen different countries in Europe and beyond. At the kick-off, the students heard stories of inspiring social entrepreneurs and had meaningful conversations with them and each other. Students learned about the great potential of social entrepreneurship and got motivated to try themselves out as social entrepreneurs.



“SIA offers an international aspect and a competitive but very friendly atmosphere. It is the best opportunity for social enterprises.”

Katarina Akacova - Founder of Card Bards, Finalist of SIA 2017 - Slovakia

“SIA is a great opportunity for any young social entrepreneur who wants to make a positive impact in our society.”



Dafina Bekaj - Yunus Social Business, SIA Partner - Albania

WORKSHOP PROGRAM

The workshops and events of the Social Impact Award are always highly interactive and accessible for students from all study fields. The workshops that took place in spring 2017 ranged from idea generation to business modeling and planning. All workshops were 100% free to every student. To ensure an exceptional workshop quality the entire workshop design and teaching outlines were developed together with our partners from Vienna University of Business and Economics.

MEET THE JURY

Shortly before the application deadline, the project teams had the chance to receive personal feedback from different perspectives from our jury members.

“To be part of the SIA story was a great experience for me. It was an inspirational journey for many young people, too. I’m sure, their motivation will impact many others I’m sure.”

Natasha Chavdarovska - President of FORUM 16, SIA Partner - Macedonia



FINALISTS ANNOUNCEMENT

In each SIA country the selection of finalists has been conducted by an experienced jury, consisting of high-level representatives from the national ecosystem of social entrepreneurship and youth empowerment. The jury selected 8 to 20 finalist ventures per country based on three selection criteria: social impact, innovation, and feasibility

“SIA is a great initiative for young entrepreneurs and social activists to bring their ideas into reality. To change the world for the better and share their success and knowledge with other talented young people around the world.”

Boris Kiknadze - Head of CSR at Bank of Georgia, SIA Jury member - Georgia



OUR JOURNEY 2017

“SIA is a network for education, support, promotion and inspiration for young social entrepreneurs. It creates a vibrant community of people who work towards a better world and I am very proud to be part of it.”



Ljubomir Stojcheski - Freshys, SIA winner 2016 - Macedonia

“We are proud to be a partner to the Social Impact Award, a program that is managing to spread the entrepreneurial spirit among young people and accelerate projects that have potential to achieve social change.”

Ondřej Zapletal - Director of Česká Spořitelna Foundation - SIA Partner, Czech Republic

AWARD CEREMONY

At the end of September and beginning of October the national award ceremonies took place in all 18 SIA countries. Besides, publicity, access to high value networks within the national social entrepreneurship scene and free access to the SIA Summit, the best projects received an overall seed funding of more than 100.000 €.



SIA SUMMIT

For four days the SIA winners from all countries as well as all local implementing SIA teams gathered in Belgrade in November for an intense bootcamp to connect, share, improve and get ready to act.

„Being part of the SIA team has been a pleasure and honor. Social innovation deserves strong support and I am proud of contributing to its development and working with smart and motivated young innovators!”

Vincenzo Pallotta - Professor of Management of Innovation and Entrepreneurship at HEIG-VD, SIA Jury member - Switzerland

INCUBATION

All 172 finalist teams received an intense incubation program over the summer to develop and implement their ideas together with our experts.

COMMUNITY VOTING

In addition to the jury awards, one venture per country can also win the Community Award. It is awarded through an online community voting. In September 2017, more than 28.000 people voted for their favorite ventures, the highest number in SIA's history.

“For me SIA is a journey, designed for entrepreneurs to better test and refine their ideas from a very early stage in the development of their entrepreneurial DNA. It is not about the idea the entrepreneur has, it is about the entrepreneurial spirit that is developed during this journey.”

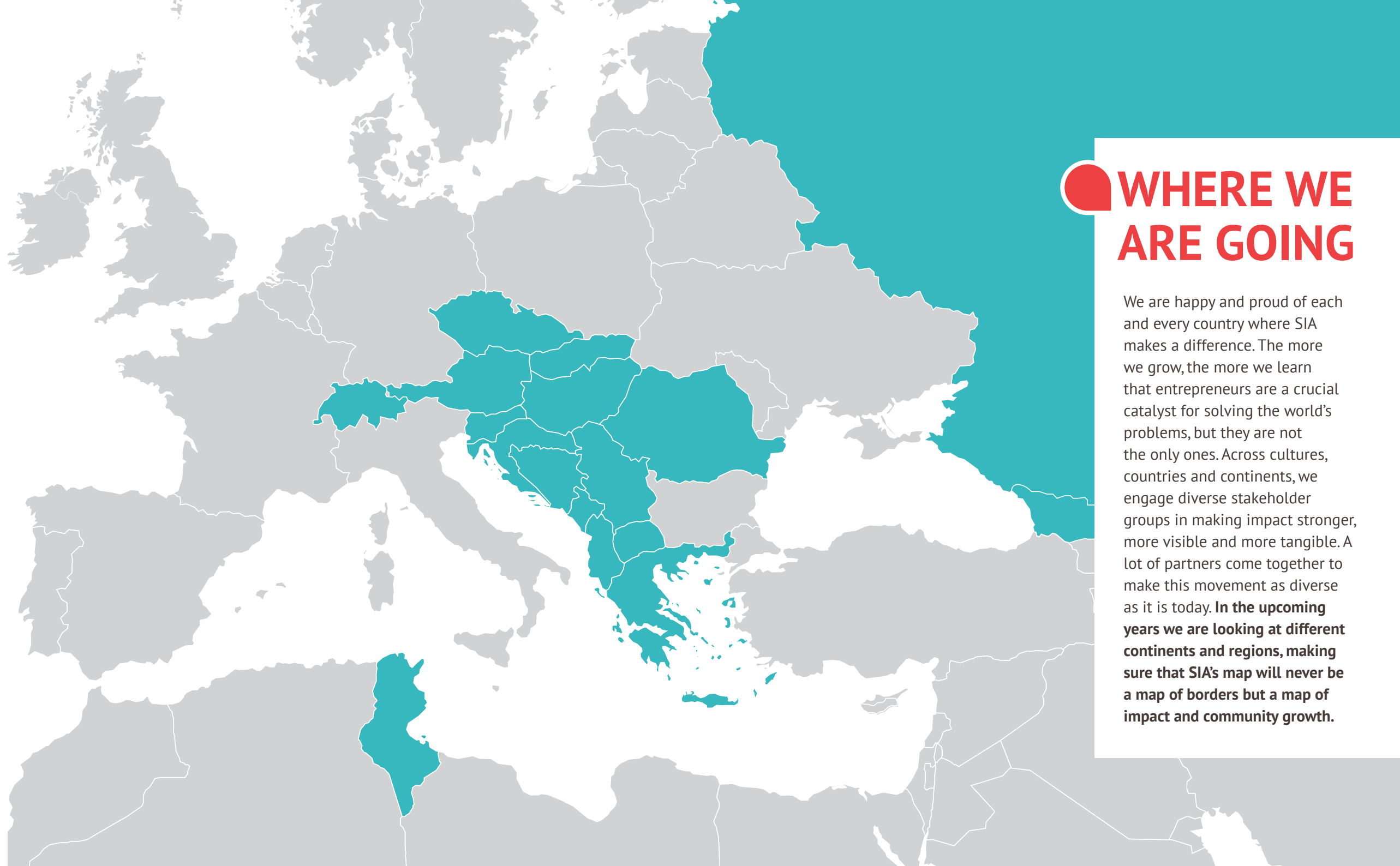
Stefan Buciu - Head of Social Banking Unit, SIA Partner - Romania



DIFFERENT COUNTRIES ONE VISION

IN 2017, WE WERE ACTIVE IN THE FOLLOWING 18 COUNTRIES:

Albania, Austria, Bosnia & Herzegovina, Croatia, Czech Republic, Georgia, Greece, Hungary, Kosovo, Macedonia, Montenegro, Romania, Russia, Serbia, Slovakia, Slovenia, Switzerland, Tunisia



WHERE WE ARE GOING

We are happy and proud of each and every country where SIA makes a difference. The more we grow, the more we learn that entrepreneurs are a crucial catalyst for solving the world's problems, but they are not the only ones. Across cultures, countries and continents, we engage diverse stakeholder groups in making impact stronger, more visible and more tangible. A lot of partners come together to make this movement as diverse as it is today. **In the upcoming years we are looking at different continents and regions, making sure that SIA's map will never be a map of borders but a map of impact and community growth.**



INTERVIEW SIA TUNISIA

“Counting on a new generation of social entrepreneurs through SIA is a crucial opportunity to move forward in the development of Tunisia’s ecosystem.”

Yahya Marzouk, SIA Country Coordinator Tunisia

In 2017, SIA took place in Tunisia for the first time. In this interview Yahya Marzouk, SIA’s Country Coordinator in Tunisia, talks about the unbelievable development of social entrepreneurship after the Jasmin Revolution six years ago and provides some insights on what it takes to bring SIA to a new country.

Tunisia’s recent history has been quite turbulent. How would you describe the current status of social entrepreneurship in your country?

During the Jasmin Revolution, youth activism in Tunisia gained momentum. During the era of dictatorship, social problems were existing, but the government was not willing to improve the current situation or to give the chance to other people to improve. The monopolization of all resources did not allow us to find solutions for existing hurdles.

However, after the collapse of government we finally had liberty of expression and association. So, many young Tunisians started experimenting on a daily basis to develop solutions to the challenges of Tunisian society: from transportation, to medical aid, from the education system to the refugees crisis. Many ideas started to fall apart, but step by step groups and associations started to thrive - each one helping to fix a part of the puzzle.

In 2012, coworking spaces started to appear and since then have served as excellent hubs that convene changemakers and young entrepreneurs. In 2017, just 6 years after the revolution, Forbes ranked Tunis city as the 7th best city in the world to launch a startup.

In which way can the Social Impact Award support the younger generation in Tunisia? What is the missing gap that SIA is filling?

The educational system in the Tunisian universities is still improving. Unfortunately, we educate our youngsters only through academia and focus on their IQ while forgetting to work more on their EQ. Thus we are forming tasks executors rather than future leaders willing to take new initiatives.

This is, where SIA comes into play, by non-formally educating students to be more committed to their communities and to make them aware that they have the potential to launch their own social ventures. The SIA program inspires a lot of youngsters in Tunisia and made them understand that they have more options in addition to finding a job after graduation. Furthermore, the economic situation of Tunisia is quite turbulent since the start of the Arabic spring. So, counting on a new generation of social entrepreneurs through SIA is a crucial opportunity to move forward in the development of our ecosystem.

There is a rising interest by organizations worldwide that want to bring the Social Impact Award to their own countries. What would be your advice to someone who wants to implement SIA?

From our experience as the new local team of SIA in Tunisia, we highly recommend that during the first year of implementation to focus more on the positioning of SIA in the local ecosystem. Fundraising is very important, but do not expect extraordinary results from the first year since SIA is new to the market and not every partner is willing to engage in something new. Some might prefer to watch before making any move. So, we advise organizations that are willing to host SIA in their countries to work very hard on the SIA brand and to involve as many ecosystem players as possible, such as knowledge providers, co-working spaces, universities, etc. If you succeed in bringing all these elements together, the SIA local team will have a proof of concept from the first year of implementation and a high credibility that can open a lot of doors and opportunities in the upcoming years for the expansion of SIA activities on the local level.

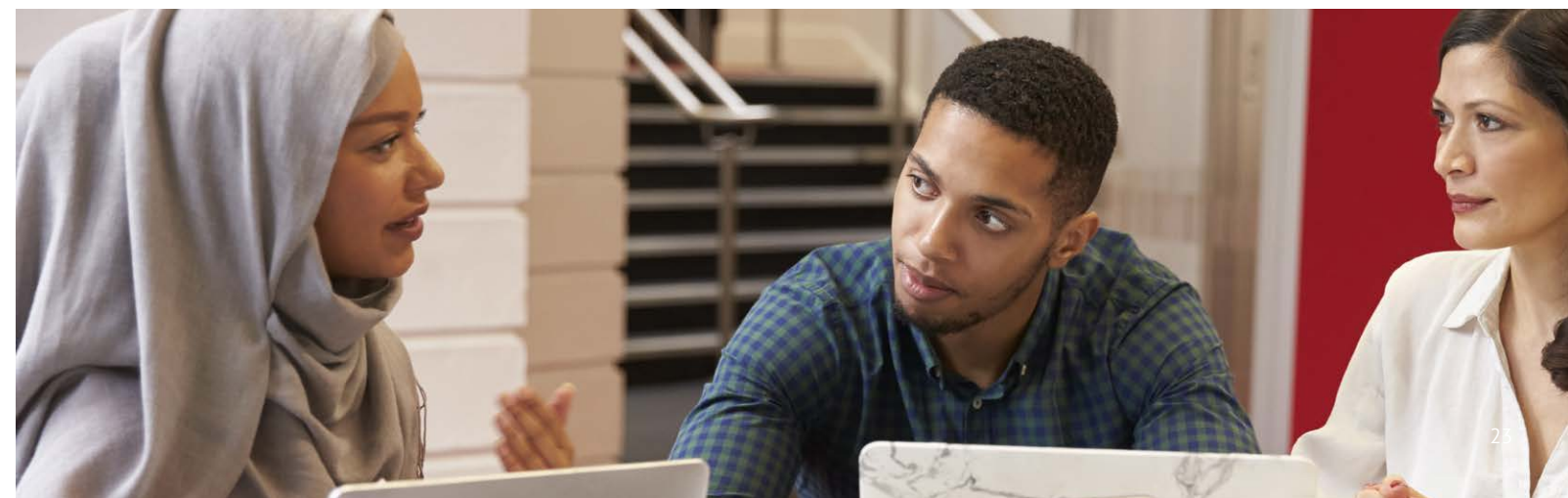




Photo: Igor Djordjevic

„OUR PRODUCT IS TIME!“

Nowadays, everybody talks about the famous „elevator pitch“. What is your's?

When I started in 2012 I didn't know what an elevator pitch is. Since then it changed a lot. Here is the one for impact investors: „Our product is time! We deliver it on bicycles by doing your groceries, medication deliveries, paying bills, waiting in lines, or pretty much anything we can do instead of you. We do it free of charge for residents older than 70 years of age - we say thank you to the generation of people who taught us how to use a spoon. Are you ready to invest in your future?“

How do you measure the impact you generate with „Kind Transporters“?

I have very clear impact indicators. First, it is the number of services provided for elderly people. Second, it is the distance travelled and thus the CO² emissions saved. And last but not least, I also consider the number of volunteers involved as crucial as I aim to engage as many people as possible.

You won SIA in 2015. Presumably, there were difficult situations along the way since then. How have you kept your motivation in tough moments?

The best way to stay motivated is to be busy. I had to learn that I should not to listen too much to people with many negative and pessimistic thoughts. Motivating high school students to start building a life with purpose is close to impossible, that's why I do as much as I can: 12 hours a day, 6 days a week. And those who want will eventually join. Being persistent and focusing on your impact is crucial. And I learned that it is more about your daily work than speaking about it. As they say: „Work in silence, let your success make the noise.“

INTERVIEW KIND TRANSPORTER

„At SIA, it was the first time that I had the chance to meet like-minded young people and could talk about ideas that work and that change people's lives.“

Aleksa Zivkovic, Founder „Kind Transporter“



Photo: Igor Djordjevic

When you look back on your participation in SIA: In which ways did it help you to get started?

At SIA, it was the first time that I had the chance to meet like-minded young people. In my city all they talk is party and football. But at the SIA Summit I could talk about ideas that work and that change people's lives. This was truly inspirational. Even nowadays, two years after winning SIA, the SIA team is helping us to introduce new services and although we are delayed we are close to market them.

Why would you recommend others to take part in SIA?

The Social Impact Award is for those who want to change the world, but know that they can only do so by changing themselves. It is for those who don't whine, but grind. It is for those who point the finger at the person in the mirror and ask: „What can I do to make this planet a better place for living?“



Photo: Martin Nesic



SUCCESS STORY THE CONNECTION

Jury Award Winner 2011,
Austria

“I started as a student with an idea. Now, I am a social entrepreneur and run a coffee house together with refugees.”

Valerie Mühlburg, Founder „The Connection“

THE REINVENTION OF THE CLASSICAL VIENNESE COFFEE HOUSE

Coffee houses play an important role in shaping the Viennese culture, since they were brought to the Austrian capital by Armenians, Greeks and Turks in the 17th century. Through centuries the Vienna coffee houses have served as spaces for dialogue and intercultural discourse.

Same as 300 years ago, Vienna still is a melting pot of people from different cultures. In recent years, migration to Vienna has substantially increased as the city has become a so-called “hotspot” for refugees from Africa, the Middle East and Central Asia.

Inspired by the rich coffee house history as well as by today’s migration dynamics, the young Viennese student Valerie Mühlburg came up with her venture idea in 2011. She aimed at pairing a coffee shop with a training center to empower young refugees and thus leverage the potential that coffee houses bear as multicultural spaces.

But soon she realized that an idea alone was not enough, Valerie needed support to realize the idea. This is when she heard of the Social Impact Award. She took part in several workshops that helped her to conceptualize the idea and drafted a first business plan. Her application deeply impressed the jury and she got awarded with the Social Impact Award in the same year.



All photos: The Connection

Motivated by this success, she realized her idea and opened her coffee house ‘The Connection’ in the marvelous 9th district. Today, ‘The Connection’ has employed 43 refugees and has helped over 200 migrants with various training courses to integrate into the Austrian job market. Due to its big success The Connection has already moved to a larger space in the 10th district.

So, on your next trip to Vienna don’t forget to pass by this extraordinary coffee house – enjoy a delicious *mélange* and get inspired by this truly intercultural space.



**WATCH OUR
CONNECTION
VIDEO**



Photo: Stanislav Mironov

SUCCESS STORY MOTORICA

Jury Award Winner 2015,
Russia

“Participating in SIA gave us the opportunity to meet different social entrepreneurs both from Russia and all around the world.”

Ilya Chekh, Founder „Motorica“



Photo: Ilya Nodia

DEVELOPMENT OF TRADITIONAL AND MYOELECTRIC PROTHESES FOR KIDS AND ADULTS

Motorica is a Russian company developing prosthetic arms - tractional and myoelectric ones. By means of their prosthetic limbs people regain the possibility to perform routine actions which were lost: take and hold objects of different size and shape. A message from Motorica Founder Ilya Chekh:

„We are not only creating the devices which improve people’s lives in their daily activity. The colourful modern gadgets we develop for our users make people outstanding in a special way. Both kids and adults using our prosthetic arms, become super heroes and begin to feel confidence.



Our mission is not only to make one’s life easier and more convenient, another important thing is to change the attitude of society towards disability. And what is also of great importance is to change the attitude of people using prosthetic limbs to their reality. Nowadays the situation of people with disabilities is one which is not discussed. People hesitate when this question is raised. We want to change it.

Our team is constantly growing. One can meet very different people among us. But we are united by a common mission. Each of us has realized that he or she is not just doing interesting work but also contributing to the future of humanity and technology.

We took part in SIA in the very beginning of our company and were awarded with the Jury Award in Russia in 2015. But more importantly, SIA helped us to build the main concept of our activity and realize the perspective. Participation in SIA gave us the opportunity to meet different social entrepreneurs both from Russia and all around the world.“



**WATCH OUR
MOTORICA
VIDEO**



PARTNER INTERVIEW

MATTEO LANDI

UNIDO

„To me, social entrepreneurs are the true engine for sustainable development: through their work, they are bringing positive impact in all sectors. And most importantly, they are doing so in a sustainable and efficient manner.“

Matteo Landi works for **United Nations Industrial Development Organization (UNIDO)** and is an adamant advocate on the role social entrepreneurs can play to achieve the Sustainable Development Goals (SDGs). He represents UNIDO in several UN global initiatives, currently leading the team on social entrepreneurship and youth employment in the Agri-Business Department in UNIDO, and is a great supporter of Social Impact Award.

It seems as if 2017 has been the year where UN’s Sustainable Development Goals (SDGs) have gained momentum, also in the field of social entrepreneurship. How can social entrepreneurs use the SDGs as a framework of creating impact? What are the benefits?

It is true, 2017 has certainly been a year of critical importance for the SDGs, not only because of the evident engagement of all parties including the private sector, but also because countries and governments are reporting on their implementation and achievements towards the SDGs.

It is therefore a great opportunity for social entrepreneurs to be part of this process. Reporting on their impact by using the SDGs framework would mean a great deal of leverage and possibly recognition from governments that are constantly seeking for this type of information. I feel that this could be a decisive moment, if well used, for social entrepreneurs globally to receive the deserved attention and recognition for the incredible work they are doing to respond to societies greatest challenges.

What could the specific role of social entrepreneurs be in contributing to the SDGs compared to other players like NGO’s, public institutions or corporates?

To me, social entrepreneurs are the true engine for sustainable development: through their work, they are bringing positive impact in all sectors. And most importantly, they are doing so in a sustainable and efficient manner. I believe that social entrepreneurs are the only group that can produce a positive impact at the level of all the SDGs, and they can do it in an economically sustainable manner. It is however of crucial importance to set-up a meaningful way to report on the impact that they produce.

Looking ahead, what do you see as crucial milestones in 2018 for getting one step closer to achieving the SDGs?

If we are to raise the profile of social entrepreneurship at the global level, we need to find the best channel and format to report on their contribution to the SDGs, and possibly find innovative ways to provide them with meaningful support, both technically and financially.

I believe that 2018 should be the year when we develop the right tool for reporting on the SDGs and we set-up a global platform to support the tremendous work of social entrepreneurs.

Social Impact Award has clustered its video platform of winners and alumni, the so called „Book of Inspiration“, around the SDGs. Did you already find your favorite venture there?

I’ve been working with entrepreneurs for the past ten years, and I always get excited to discover how they can find innovative ways to respond to today’s challenges.

It’s difficult for me to pick one among the amazing winners. What I can tell you is that I’m very much looking forward to learn about new solutions for complex problems like unemployment and migration.



OUR THEORY OF CHANGE WORKS AND IS PROVEN TO CREATE SUSTAINABLE IMPACT



REFLECTIONS AND OUTLOOK

In the past five years we have seen the introduction of major disruptions in technology, business models, and impact making. Change is the only constant, but systemic change still remains a big challenge that requires a major movement and joint efforts.

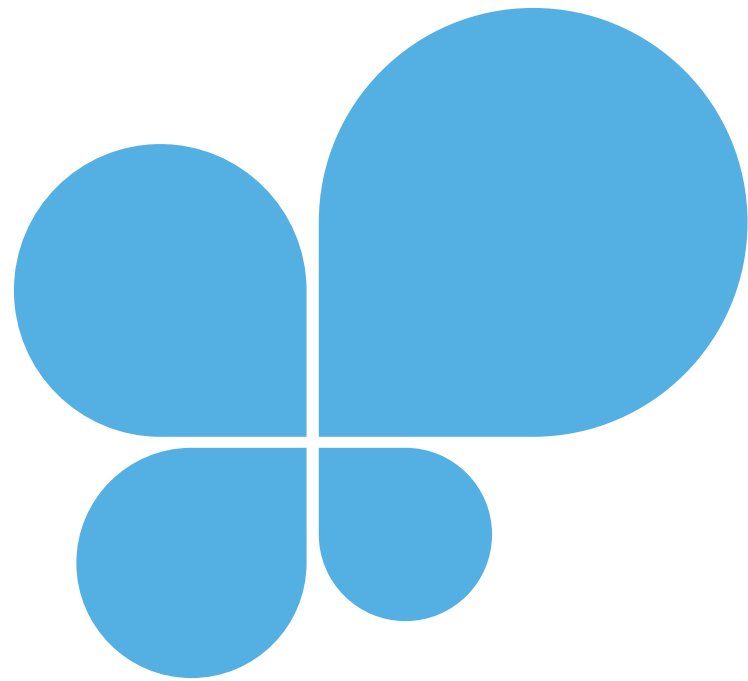
However, “social” is the new “mobile” and the same way we can not imagine a website without its mobile version, is the way we see the development of a strong social commitment by various stakeholders in the broad fields of “social” or “impact”.

With 6000+ young people reached through our workshops and 172 youth enterprises incubated in 2017, Social Impact Award is developing into a true youth movement of social entrepreneurs.

And not only that: We have learnt that the change we want to see in this world requires a diversity of stakeholders engaged through different tools and methods.

We grasped 2017 as a year to reach out to new continents and launched SIA Tunisia – but we also grasped 2017 as a year to reach out not only to new geographies, but to new “bubbles”. We engaged more banks, more universities, more ministries, more youth organisations, more incubators, and more UN agencies. We will continue doing that in a manner that will empower the journey of entrepreneurship through various disciplines, departments and industries.

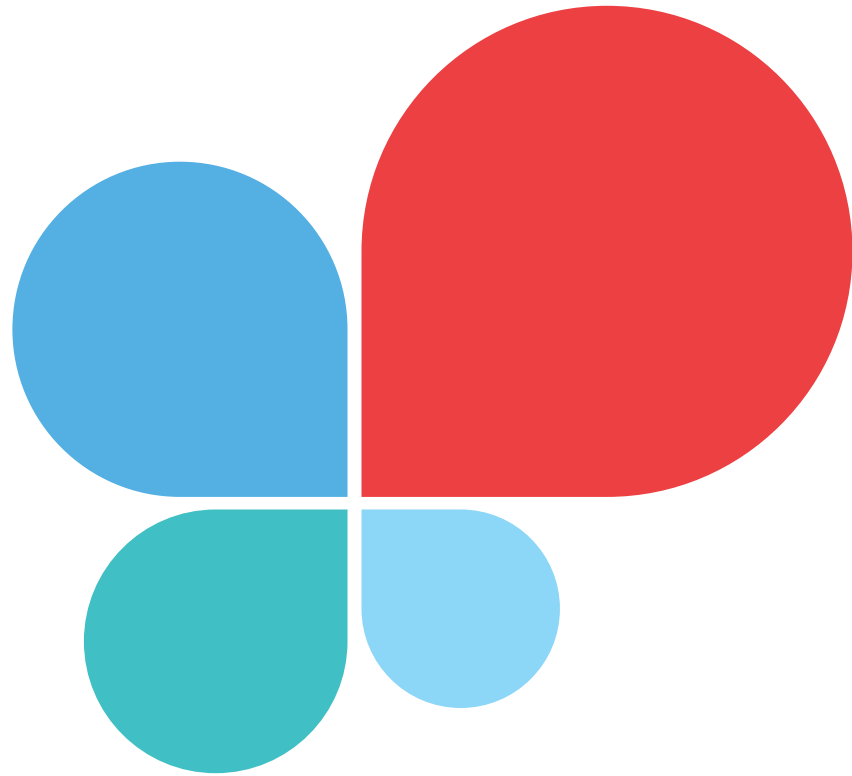
In 2018, we look at SIA as a movement, spreading in new geographies and bubbles, through engaging the best people and organizations to accelerate change and the development of stronger ecosystems.



EMPOWERING STUDENTS

SOCIAL
IMPACT
AWARD





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**A JOURNEY
FROM
INTENTION
TO ACTION**